



Florida FCCLA Chapter Adviser Training

September 8, 2026 Aloft Midtown Tampa, 3650 Midtown Dr, Tampa, FL 33607

8:00 – 9:00 a.m. Breakfast & Networking *(Provided by the Florida FCCLA State Office)*

9:00 – 9:20 a.m.

Welcome to Florida FCCLA *(Presented by the State Executive Director)*

- Mission, Vision, and Purposes
- Benefits of Membership
- National Theme: *Where Leaders are Made*
- Florida Theme: *Lead Through the Looking Glass*

9:20 – 10:00 a.m.

Getting Started for Success *(Presented by the State Executive Director and Leadership Coordinator)*

- FCCLA Affiliation Process
- Navigating the FCCLA Portal - *please come with your Chapter ID and password*
- Program Calendar & Important Deadlines
- Adviser Resources and Professional Development Opportunities

10:00 – 10:45 a.m.

Growing Your Chapter *(Presented by Florida FCCLA State Officers)*

- Recruitment Strategies
- Membership Retention
- Building an Effective Chapter Officer Team
- Developing Student Leaders

10:45 – 11:00 a.m.

Break

11:00 – 11:45 a.m.

Building a Rigorous Program of Work

- Using National Programs to Enhance Family and Consumer Sciences Instruction
- Connecting Classroom Curriculum to FCCLA
- Planning Engaging Chapter Activities



11:45 a.m. – 12:00 p.m.

Morning Questions & Discussion

12:00 – 1:00 p.m.

Lunch on your own in Midtown

1:00 – 1:45 p.m.

Community Service with Purpose *(Presented by Nour Dahhani and Kayla Goodwin)*

- Florida FCCLA Community Service Expectations
- National Service Initiatives
- Developing Meaningful Chapter Service Projects
- Recognizing and Celebrating Student Impact

1:45 – 3:00 p.m.

Competitive Events Workshop *(Presented by Taylor Hall & Johnny Johnson and the State Executive Director)*

- Why Competitive Events Matter
- Selecting the Right Event for Students
- Preparing for District Competition
- Student Success Panel
- Sample Portfolios, Displays, and Presentations
- Tips from State and National Competitors

3:00 – 3:30 p.m.

Leadership & Travel Opportunities

- District Rallies
- Fall Leadership Conference
- State Leadership Conference
- National Leadership Conference
- Leadership Beyond the Local Chapter

3:30 – 4:00 p.m.

Ask the Experts

- Open Question & Answer Session
- Networking with State Officers, Student Competitors, Veteran Advisers, and Florida FCCLA Staff
- Closing Remarks & Next Steps