

FEB 2022 • ISSUE 1 • VOL 1

# THE ROSE PETAL

• THE OFFICIAL FLORIDA FCCLA MAGAZINE •

## A JOURNEY OF LEADERSHIP

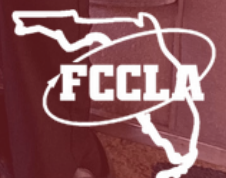
A YEAR OF CHANGES AND  
IMPROVEMENTS

## 2022 STATE LEADERSHIP CONFERENCE

THE SEC PREPARES FOR AN IN  
PERSON CONFERENCE

## AND MORE...

HEAR FROM JESSICA RAIA-  
LONG, STATE ADVISER, AND  
JORGE SANCHEZ, STATE  
PRESIDENT



FLORIDA FAMILY, CAREER AND COMMUNITY LEADERS OF AMERICA

• FIRST EDITION OF •

# THE ROSE PETAL

• THE OFFICIAL FLORIDA FCCLA MAGAZINE •

## A NOTE TO READERS

The Rose Petal has had a rich history from its start. Beginning as the official Florida FCCLA newsletter, it served as a way for the State Association to push out updates to all chapters and advisers throughout the state.

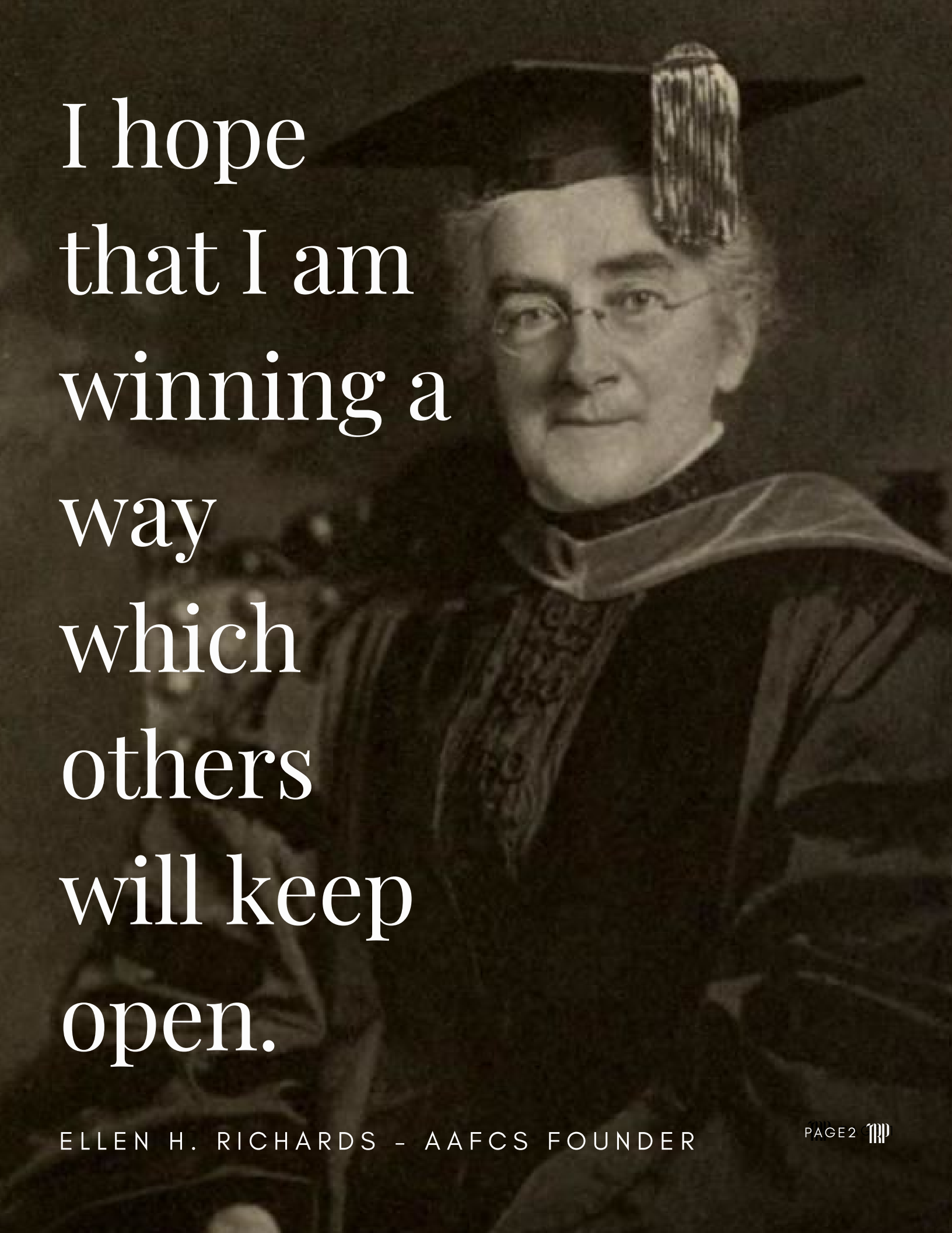
As time progressed, it became a centerpiece of Florida's State Executive Council, allowing the Council a chance to showcase the plans for the year. We honor that history by keeping those elements but bringing a new twist.

This magazine, the first of its kind for the state, will put at the front our purpose as an organization: to promote personal growth and leadership development through Family and Consumer Science Education. We will accomplish that by highlighting the various state programs that our members participate in, showcasing stories of successful members and alumni, and encouraging participation in our state association through a new, more modern approach.

In the time to come, the Magazine will incorporate all of these elements. For questions, comments, or concerns, please email [membership@flfccla.org](mailto:membership@flfccla.org).

From the 2021 State Executive Council,





I hope  
that I am  
winning a  
way  
which  
others  
will keep  
open.



## MESSAGE FROM YOUR STATE EXECUTIVE DIRECTOR

Jessica Raia-Long

Hello Advisers and Students!

I hope you have had a wonderful first semester of school and you're preparing STAR event projects, chapter community service events, and considering leadership opportunities within your

Chapters and Districts. As we returned from a Hybrid National Leadership Conference this summer, our State Officers discovered a lot of opportunities within our state for FCCLA to develop its membership and evolve with the times. Some recent milestones:

- Started a Discord Server for members to network with each other
- Had our first in-person meeting in October 2021
- Attended the National Fall Leadership Conference in Washington, DC
- Hosted our first annual Florida Fall Leadership Conference

We are planning for the 2022 State Leadership Conference to be hosted at the DoubleTree by Hilton at Sea World, March 25-28, 2022. We will focus on member and adviser workshops, professional development opportunities, engaging keynote speakers, and plenty of opportunities to visit and "Stamp your Passport."

It's not too late to sign up your chapter if you haven't yet! Please feel free to reach out to me or any member of the State Executive Council for any questions you have. You may also request an officer to help out at your chapter with any presentation you might want to present as well!

Can't wait to see all of you at the State Leadership Conference!

Sincerely,

*Jessica Raia-Long*



## MESSAGE FROM YOUR STATE PRESIDENT

Jorge Sanchez

Hello Florida FCCLA!

I am so beyond excited for the upcoming months. The State Executive Council has some big things planned, not only for this year, but for the future beyond our terms!

I won't reveal much, but know that our council is working hard to ensure that our Florida membership has access to programs and resources which will make their year one of growth and success.

Behind the scenes, we have been working to update resources such as our Membership Campaign, revitalize the State Leadership Conference to feel more welcoming and exciting, as well as redesign the way we approach the marketing of resources. The end goal of the Council is to ensure that whatever resources we make available during our terms can be used by members and advisers for years to come!

I am always available to answer questions for all of our members and advisers. Please do not hesitate to reach out or ask for guidance. The State Executive Council wants to help as much as we can!

Don't stop being resilient and determined. We'll see you soon :)

Respectfully,

*Jorge Sanchez*



# DISCOVER THE WORLD

2021 - 2022  
Membership Campaign

## WANT TO RECOGNIZE YOUR CHAPTERS HARD WORK THIS YEAR?

Make sure you visit [flfccla.org/membership-campaign](https://flfccla.org/membership-campaign) for information about the 2021-2022 membership campaign and receive recognition for things your chapter has done.

**DON'T MISS OUT**  
**APPLY TODAY**

# 2021 - 2022 **STATE AWARDS**

Recognizing individuals who exemplify our  
FCCLA values and purposes.

★ **MEMBER OF THE YEAR** ★

★ **ADVISER OF THE YEAR** ★

★ **CHAPTER OFFICER OF THE YEAR** ★

★ **DISTRICT OFFICER OF THE YEAR** ★

*Nominations for these awards may be made by any affiliated FCCLA member via the appropriate form. Please visit [flfccla.org/awards](https://flfccla.org/awards) for all applications and requirements.*

# 2021 - 2022 **SCHOLARSHIPS** APPLY BY MARCH 4, 2022

## **BACHELOR DEGREE SCHOLARSHIP | \$1500**

A \$1500 scholarship for an outstanding FCCLA senior planning to enroll in an accredited Florida college or university in a Family and Consumer Sciences related occupation at the bachelor degree level.

## **ASSOCIATE DEGREE SCHOLARSHIP | \$1000**

A \$1000 scholarship to an outstanding FCCLA senior planning to enroll in a vocational/technical school, community college, or junior college in a Family and Consumer Science related occupation.

## **LEADERSHIP DEVELOPMENT SCHOLARSHIP | VARIES**

The Leadership Development Scholarship is awarded to those individuals who have demonstrated leadership ability and dedication to FCCLA. This scholarship will aid an eligible student to attend the 2022 State Leadership Conference.

*All scholarship applications and requirements may be found on [flfccla.org/awards](http://flfccla.org/awards)*



Get Ready!

The 2022 State Leadership Conference  
is right around the corner.

2022 STATE LEADERSHIP CONFERENCE

**SAVE THE DATE**

MARCH 25 - 28, 2022

Visit [flfccla.org/slc](http://flfccla.org/slc) for more information

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