FLORIDA ASSOCIATION OF FCCLA

> IN THIS SEASON'S ISSUE

The Ultimate Leadership Experience

State Theme and Targets

National Star **Event Medalists**

Celebration in Chicago

A Truth Campaign

Meet Your State Officers!

Seeking Sponsorship

Brain Buster

Rules of Order

What's New? Star Events!

Alumni & Associates

Families First



Nationals in Chicago!

Ultimate Leadership Ex- Community Service. perience. Celebrating in

65 years in the making, 5,600 students and advis- Cheesecak the 2010 National Leader- ers. All of Florida watched ship conference proved to as our national officer, cers would also like to be a national phenome- Jessica Hagood, took cen- congratulate Katy Reinke non as your Florida State ter stage as the 2009-2010 on a job well done running Officers took part in the National Vice President of for national office. Even

Congratulations to dazzling the Metra of Jazz, Tour- all of Florida's Nat. Star stage this year, we are all ism, and home of the Event Medalists, especially sure she will shine even

Florida State offithough she will not be the national

brighter this



cused on Star events, ad- those who brought back yourself of your accomship, and the Ultimate the Hyatt and Sheraton of Display to National Pro- perience! Chicago.

On July 4th, Family, brated America's inde- School in District 1, who firework show that en- meyer's O'riginals Recipe ticed an audience of over Contest with her Heavenly

grams in Action!

Chicago, Illinois

2010 National Leadership Conference

Also, congratula-Career and Community tions to Cortney Leanne Leaders of America cele- Harris, from Altha Public State V.P. Of pendence with a dazzling obliterated Otis Spunk- Public Relations

vocacy, publicity, member- home 51 Gold Medals in plishments as we continue Star Events ranging from to make Florida FCCLA the Leadership Experience at Chapter Service Project Ultimate Leadership Ex-

-Gus Griffith

y e a r amongst the Florida Association! Florida FCCLA, we definitely rocked it this year! So remember to remind

2010 Leadership Training Workshop

We want to thank everyone that joined us for three days full of fun, education, leadership & competition. We had an experience to remember on October 8-10, 2010.

There were entertaining and educational speakers, we attended amazing leadership workshops that enhanced our leadership abilities and learned skills that dramatically increased our employability. The most enjoyable part was the opportunity to network with others.

Hope to see you all at the next Leadership Training Workshop! See the website at www.flfccla.org for more photos!



Join youth leaders from across the country at the nation's capital to meet with elected officials, learn about government relations, develop your leadership skills, and get active in team trainings. You will learn about



October 10-13, 2010 Washington, D.C.

public policy development, you will create a state advocacy plan, you will meet with congress, and you will learn all about Washington DC and get to explore the wonderful place it truly is!

National Cluster Meetings



Want to meet new people, and learn more about yourself?!

This is just the place for you!

Come with us to the National Cluster Meetings this upcoming November! They are in three beautiful places to make new friends, and to develop our leadership skills! For more information a brochure will be arriving in your fall chapter mailing. For more information feel free to check out the official national FCCLA website,

www.fcclainc.org

-Jessica Scanlon State President-Elect



THE ROSE PETAL

VOLUME II, ISSUE I FCCLA 2010-2011 **State Theme & Targets!**

The Story of Your Life! Make the most of this year with FCCLA!

Mark a Page in Your Community:

Help others in the community. Get involved with community service projects and let everyone know that FCCLA helps the community.

Secure the Castle with Family Values:

As time goes on, family values are fading away. Encourage families to get together and bring back the values that families need.

Write Your Big Adventure:

Write your big adventure by running for a local, district, or state office and

Open the Book on A Child's Dream:

child's dream а participating in organizations local help kids lead a life

get involved with FCCLA. state project. Participating in the National project, Miracle children's network, we are opening the book on a child's dream. We are You can open the book on giving kids the opportunity by to fight the diseases that the take over their body. Each National project, or many of the officers are writing that their own big adventure, better but together we are writing an even bigger adventure.

DAGE 3



This year the State Officers are all writing the story of our lives as we travel all over the nation. This year is a year that we will never forget as we work together to serve an amazing organization. We are each writing our big adventure as we take on the responsibilities and challenges that come with being a state officer. We are marking pages in our communities with our new

fundraiser #1

"\$tudent Artwork Auction" Auctioning off students' art is a great way to share their artistic abilities with their community and to fundraise cash for a great



PAGE 4

Melaine Buxton Applied Tech. Rekisha Langlev Nicole Esdaile **David Asher** Kailah Bennett **Rebecca Brown** Maria Crespo Joshua Grogan **Ricky Rehart Tara Lashley Kitana Thomas** Savannah Lashley **Victor Collier** Marvin Jean Taylor Glasscock **Austin Clark Adelynn Torres** Ashley Ramírez Karen Ovalle Maggie Matella Allison Saturnini Britni Wilder **Alex Price Ethan Merchant** Tyler Smith Rafaela Frota Katerina Asusta **Kimberly Dsilva** Alicia Wasilewski Mylan Hicks **Maggie Baker** Rebekkah Houde Latoya Harris **Chelsea Dotson Breanne** Wanless Stefanie Adams **Nicole Roeseler** Samantha Farmer Valentina Valenzuela **Madison Wall** Hannah Carver **Molly Cosme Brittany** Davidson Michael McAnallen **Emily Sewell Madison Rowe** Stephanie Ophelan **Maria Morales** Yaima Toledo

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THE ROSE PETAL

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VOLUME II, ISSUE I 2010-11 SEC: What are They Up to?



-Maria Morales, State Historian

DAGE 6

(DNL)

activist

Way

FUTH

This year, at the 2010 National Leadership conference, the 2010-2011 State Project was announced as "A TRUTH CAMPAIGN." The project focuses on spreading the awareness on physical, emotional, sexual and self-abuse. Here are some key points, helpful tips and upcoming events regarding the campaign:

Ways to Participate-

Talk: The ONLY way to be an activist for Abuse is to stand up and speak 10 De out. Abuse is often considered a taboo subject, something that's not usually openly talked about. So when you pick a group of people to present to and an inform, be sure to pick age-appropriate statistics and information.

> **Join:** Pick an organization, local shelter, or even particular people to help out with.

Prioritize: Don't feel like you have to limit yourself to one organization to work with, or even one of the four abuses to focus on, but also don't overwhelm yourself (and the people you're presenting to) by trying to collaborate all the abuses together. It CAN be done, but don't let yourself get caught up in all the information. Feel empowered about the issuenot exhausted about it.

is to speak **OUL.**"

Projects: Feel free (and encouraged!) to use the State Project as your competitive event projects this year. There is SO much that can be done with abuse the project, and there is even MORE awareness to be spread throughout Florida. If you have questions or need ideas for this, never hesitate to contact me- it's what I'm here for!!

Stand Up Upcoming Events: Be on the look-out for the State Project website that will have contact information, abuse awareness, statistics, resources and and project ideas to incorporate the State Project into your competitive events. The website is currently undergoing construction. When it's done, you can find it under <u>"atruthcampaign.com"</u>

> Good luck this year! I am absolutely beyond excited to see what everyone comes up with and to see how all of our districts join together for an amazing cause! -Madalyn Payge <3

State V.P. of Community Service

HE ROSE DETAL

<u>Míddle Level!</u>

Attention

Q: What is the job of the V.P. of Junior Relations?

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A: My job as Vice President of Junior Relations is to coordinate the Middle Level Chapters of Florida with the state association through networking amongst all affiliated middle school FCCLA chapters in the state of Florida.

Q: Can middle level FCCLA members participate in everything that high school FCCLA members can?

A: All programs and competitive events that are offered at the high school level are also offered at the middle school level.

Q: What is the difference between Proficiency Events and Competitive Events, and what are Star Events?

A: Proficiency Events are now known as Competitive Events. Competitive Events are those events only offered at the district and state level; whereas STAR Events are nationally-recognized competitive events.

Q: What do you regret not knowing about FCCLA when you were in middle level?

A: I wish that I had known that I was able to run for a state office during my 7th grade year.

Q: When I begin my freshman year in high school, how should I approach my new high school chapter? A: Your high school chapter shouldn't be any different than your middle level chapter. Simply go and talk to your FACS teacher or adviser about how you can join and also make sure to ask about

your affiliation and due payments.

DAGE 7

The

<u>Míddle Man</u>

-Brason English

State V.P. of Junior Relations

> Email "Ask Brason!" Your middle level questions at: floridarosepetal@yahoo.com

<u>fundraiser #2</u> "\$chool Talent \$how"

Have a talent show! Everyone has a special talent, and some would even love to share that talent with their peers. With the

endless variety of new talent, there is bound to be a large crowd.





GREAT projects lead organization. would love to hear from also invited all the about their college chapters accomplishments during who were working this school year. My goal diligently on the to honor different house is districts in each Rose dinner Petal, so contact me and relaxing let me know what your Middleburg chapter is involved in!

FCCLA chapters from Christmas Child, around the state of Florida many other organizations activities lately. accomplished so many within the community. decided and This school is very hands FCCLA throughout their activities this past school on and dives right into whole year. I, on behalf of the improving and helping remembering friends and Florida FCCLA, want to where ever they can. classmates say thank you for all of Members along with their tragically lost their lives. your hard work and advisers and college Members decided the best dedication to our student volunteers helped build a way to keep their former

> students over for and а night. High has also aided their

and up to some extraordinary Theu to promote school bu who had I house for habitat. They classmates memory alive



District III, IV, and VI counties teen pregnancy was to display their names have inspired me to share program which is located in a memory garden with



at Learning sewed with each child's good memories. necessities for the walk child.

Bannnerman | beautiful landscaping and Center. flowers. They wanted the FCCLA members garden to be a peaceful stockings place and reminder of Theu name embroidered collected money bu on them and filled setting up donation tables the stockings with at lunch, having members around with These are donation boxes. and asked a local nursery to

their stories! District III's just a few highlighted sending out letters for Middleburg High School moments from the past corporate sponsorship. has spent the last school year with Middleburg Freedom High School with High School. working year Habitat for Humanity, District IV's Freedom donate bags of mulch, Toys for Tots, Operation High School has also been flowers, rocks, and many

THE ROSE DETAL

(Continued on next page)



other gardening items. students to be involved in they just open up their Home Depot donated FCCLA, to volunteer in hearts and do what is \$2,000 to help them finish the community, and to right. their project.

that can be completed at any school. This was a fantastic wau show to respect for those classmates that had passed away.

pride take great recognizing is King High School chapter has exciting to hear how School of District VI. allowed children from low everyone reaches out and Their chapter's goal is to -income schools and gets involved and your have FCCLA activities nearby hospitals to read ideas can be used by other prepare them for life by many more books by chapters to help out in earning community service hours, with actual publishers and perspective by who donate books. working with people to addition to their projects State V.P. Of gain leadership skills. around Christmas time, This chapter has been this chapter has tried to working with America's make Christmas a happy future leaders for 50 years time for everyone no to help out in their matter how much your community. King High income might be. School participates in have installed the holiday Temple Terrace Reads, value of giving back to Metropolitan Ministries, your community. Sincerely Santa program, chapter deserves a special and recycling education. praise for all the work Their encouraging all of their asking or telling them to,

Their prepare for receiving project is an original idea Bright Future's to thank everyone for



Another school I Scholarship when they chapter in graduate. The King High accomplishments. scholarships, collecting and working their communities too. Ĭn They This advisers are they do without any one

I would personally like their hard work within their chapter, school, community, and What you nation. achieve as a member does make a difference! You can help by being active in this special student lead organization.

Please send in your or district's It is

-Chelsea Dotson **Chapter Achievement**

EMAIL ME YOUR STORIES AT: floridarosepetal @yahoo.Com



Meet Your 2010-2011 State Officers Maggie Matella PAGE 10

Jessica Scanlon President-Elect

District VI Random Fact: I am a HUGE NY Yankees Fan. Family, Career, or Community?: Family On my bucket List: To skydive. Life quote:

"sometimes good things fall apart so better things fall together."

Kendra Bennett

State President District I Random Fact: I love flying. Family, Career, or Community? Family On my bucket List; To go skydiving. Life quote: "Everything happens for a reason."

Chelsea Dotson

VP of Chapter Achievement

District III Random Fact: I hate all vegetables! Family, Career, or Community?: Community On my bucket list: To see the 7 wonders of the world Life quote:

"Life isn't measured by the Breaths you take, but the Moments that take your Breath away!"



Gus Griffith VP of Public Relations District IV Random Fact: "I've worked as a street clown." Family, Career, or Community?: Career



On my bucket List; To go skydiving. Life quote: "Not everyone can become a great artist, but a great artist can come from anywhere."



VP of Careers & Alumni District VIII Random Fact:

I've been playing soccer since I was two years old.

Family, Career, or Community?:

Family On my bucket List;

Backpack across Europe

Life quote:

"Live life to the fullest and never say 'what if'"

Erica Gregg

Secretary District IX Random Fact: "I enjoy dancing in my spare time!" Family, Career, or Community?: Family On my bucket List: Skydiving Life quote:

"Life is so precious, so enjoy it while you can."

> Brason English VP of Junior Relations

District I Random Fact: I know Sign Language. mily, Career, or Community?: Career On my bucket List; To be a corporate lawyer with a degree from Harvard. Life quote: "A penny saved is a penny earned."

(Continued on next page)

THE ROSE DETAL

Madalyn Payge

VP of Community Service

District I

Random Fact: I have lived in 19 different houses in my 17 years of living. Family, Career or Community?: Community! Service, service, service! =)

On my bucket list:

Leave this world, knowing I've made an impact; it's absolutely unacceptable to be given the same opportunities as Martin Luther King, Susan B. Anthony, Ronald Reagan and Rosa Parks and NOT take advantage of them. 24 hours in a day is exactly enough time if you know what you want to do with them.

Life Quote: "Be fierce, or the world will handle you fiercely."



Maria Morales Historian

District X Random Fact: I have been a vegetarian since I was six years old. Family, Career, or Community?: Family On my bucket List: Adopt when I am older Life quote: "Insanity: doing the same thing over and over again and expecting different results."

Jessica Roberts

VP of Finance District V Random Fact: I'm a twin. The oldest twin. Family, Career, or Community?: Family On my bucket List: Study abroad in Spain Life quote: "...sometimes good things fall apart so better things fall together."



(Continued from previous page)



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John Burger

VP of Parliamentary District VI Random Fact:

I like to longboard in my spare time.



Family, Career, or Community?: Family On my bucket List;

To travel around the world. Life quote: ""5 /3 of people have trouble with

fractions."

Brigitte Blanton

VP of Recreation District II Random Fact: I am a big fisherwoman. Family, Career, or Community?: Community On my bucket List: To go on a mission trip with my church to a third world country and save a life.

Life quote: "Come unto me, ye who are weary and overburdened, and I will give you rest."

Micaela Figueroa

VP of Program of Wor District VII Random Fact: I was born on an army base in Fort Brag, NC. Family, Career, or Community?: Family On my bucket List: To skydive. Life quote: "I learned the value of hard work by working hard."



Follow the rhythm and beat of:

"We Are the Boys

SuperSize We are the leaders from old Florida F - L - O - R - I - D - AWhere the members are the fairest, the leaders are the squarest of any old state down our way.

We are all strong for FCCLA, down where the old Seminoles play. In all kinds of weather.

we'll all stick together for

F - L - O - R - I - D - A

F-C-C-L-A F-C-C-L-A

-Brigitte Blanton

State V.P. of Recreation

SEEKING SPONSORSHIP

Why do you need corporate sponsorships? It's the best way to get your event or project paid for on someone else's dollar. Therefore, allowing you to have the best event or project possible with less stress. It helps you to build credibility if you have not already established credibility with consumers and businesses. Having corporate sponsorship can help you secure publicity and press coverage for your event or project which can only help to grow or expand your event or project to massive heights. It can also help you secure even more sponsorship, and who wouldn't want that? Usually restaurants, fast-food places and commerce banks are very approachable companies to look for sponsorship.

THE ROSE PETAL

FCCLABrain Buster

Kim Tran of Freedom High School FCCLA

Congrats! You Answered last issue's question CORRECTLY!

<u>Last Issue's Question:</u>

Which national FCCLA program focuses on enhancing your job skills through work experience?

Leaders at Work recognizes FCCLA members who ereate projects to strengthen leadership skills on the job. These skills contribute to success across a broad range of career fields. In conjunction with the Career Connection national program, Leaders at Work motivates students to prepare for career success.





2010-2011

NATIONAL

EXECUTIVE

COUNCIL

<u>Winter Issue Question:</u> Who is your 2010-2011 National Vice President of Programs?

> If you know the answer to our FCCLA Brain Buster, contact us by email at: <u>floridarosepetal@yahoo.com</u>

> > Hurry Up!

For Your National FCCLA Fix! Check Out: <u>www.fcclainc.org</u> There can only be 2 featured winners!

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Rules of Order

Hey FCCLA advisers and members! Its John Burger, your Vice President of Parliamentary Law. I'm sure you are probably sitting and wondering what all of Parliamentary Law entails, which is where I step in to inform you about these rules and how it is the peel that holds the FCCLA orange together. For starters. Parliamentary Law was written by Major Henry M Robert of the US Army in February 1876. When someone refers to Parliamentary Law, they are talking about a big book of rules that an assembly follows that specializes in equality of all members and is used widely today in our government. Now to the partially confusing part! Let's say you want to run a meeting using these laws. First of all, before you can even conduct a meeting, you need to be able to establish a Quorum, which means over half of the members of your chapter need to be present. Okay, now that your meeting is established, of course you need to have an agenda that everyone follows. Starting with reports of officers and committee's followed by items of business that will be discussed at that time. Alright! This is where it starts to get tricky, but just follow along and you will do fine. Okay, say the meeting has been established and the first

item of business is brought up. Now you want to voice your opinion. First thing you will do is stand up and say Sir or Madame President and wait for recognition, and after you are recognized, you may proceed to voice your opinion about the topic that is currently being discussed. Next scenario, lets say you want to make a motion, which means set an idea in place to be voted on by everybody. First, you must be addressed by the chair of course, then say I move to which is where you insert your idea you previously discussed. For example, say I wanted a school bake sale to raise money for my local chapter. I would stand up and say "Sir or Madame President, I move to have a bake sale to raise money for our local chapter". Now that your motion has been laid on the table, it must be seconded. This means someone else in your assembly agrees with your proposed motion, and they want to back you up. REMEMBER! A motion must be seconded or it d o e s n 't count. Alright! Getting pretty savvy with Robert and his Rules! It's time to discuss an amendment. Let's say someone from your chapter makes a motion that you don't particularly agree with or you want to make a small change

to it, this is where amendments come in. To make an amendment to an established motion (one that has been seconded), first you need to be addressed by the chair, and then say I move to amend the main motion by striking/ inserting , then say what you want to change. For example, I want to amend the motion on having a bake sale by replacing it with a pasta dinner fundraiser. I would stand up and wait till I was addressed by the chair and say "I move to amend the motion by striking bake sale after school and insert a pasta dinner next Thursday". An amendment REMEMBER! must be seconded or it will not count. Okay, now that you understand motions and amendments, let's discuss other things that affect the outcome of a meeting, like a division of the assembly, which is my favorite term and is a big fancy word for someone wanting a re-vote by more accurate means. This can be very handy, especially in interesting situations that voice voting sounds very close. For example, in Chicago, at the national leadership conference last summer, there was a proposed amendment to the Bylaws trying to make voting for representatives for national office equal by giving every state one vote, instead of

THE ROSE PETAL

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what it previously was, which was based on the number of members affiliated in that state. After Texas proposed this amendment, it was voted on by a voice vote and it sounded very close but the amendment that I was gunning for failed. This is when I proceeded to stand up and call for a division of the assembly which meant we have to revote but in a more accurate way. That's when the past national president, Christopher Brockhoft, went through each state and asked for their yes and no votes. The verdict was in and actually, more people voted for the change when we did a re-vote, so now the Bulaws have been changed to ensure fair voting for all national officers, not based on the size of their state. Okau! Back to a division of an assembly, this means you want a more accurate vote. When you go to vote on a topic, the basic way you normally vote, is called a voice vote. This means the president says, "all in favor, please say aye, all apposed, please say nay," and then the president determines which one has more votes and makes a verdict. Now this is where a division of the assembly comes in. Let's say the voice vote sounds really close and it goes the way you voted against. You can stand up and call for a division of the assembly, which is what I did in Chicago. After you call for this division, the president will take a re-vote this time more accurately maybe by secret ballot or show of hands. You are not required to call a division of the assembly on every topic just if the voting sounds close, and you want to make sure the best option is being adopted. The next thing I want to address about being in a meeting is called rising to a point of order, which means someone one slipped up and they must correct it. Don't take this point of order negatively though! We have all had our moments, including me, who has just stood up before and spoke out of line which is not allowed. To successfully rise to a point of order you must stand up and be addressed and say "I rise to a point of order" at which that time the presiding officer at your meeting will say, "please state your point," and then you state whatever was done incorrectly. For example I stand up and say "Mr. President or Madame President" and wait to be addressed. Then proceed by saying, "I rise to a point of order" and the presiding officer will say "please state you're point." "Hector (who in this case is a member during this meeting) spoke without being recognized by the chair." The president would then say "you must be recognized by the chair before speaking." That's just one example of what a point of order can

correct. Okay! Let's say you are in a meeting, and you start to totally space out and forget what is being discussed, its okay it has happened to all of us, which is why you can rise to a point of information. This means that you want the presiding officer to repeat what is being discussed currently and if any motions or amendments have been made. To call for this point of information you must stand up and say "Mr. or Madame President," then wait to be addressed and state, "I rise to a point of information." Another useful term that can be utilized during a meeting is moving to call the question, which means "Heu! I'm ready to vote!" However, when you call the question, you must make it sound like a motion for example, "I move to call the question". Also, when someone moves to call the question, it must be seconded, which means someone seconds it right after the motion is made. That's just a basic background of how to do some things in the correct parliamentarian way. Look out for the next issue where I explain more about parliamentary law and how it affects us as a If you have any organization. questions or comments please email m e a t jburger@mindspring.com. John Burger State V.P of Parliamentary Law

DAGE 15

DAGE 16 Whats New? Star Events!

The seasons are changing, and though it may not seem so in Florida; summer is gone and it is time to once again start thinking about another fantastic year with FCCLA! Speaking of a great year, how about the 2010 National Leadership Conference? Florida delegates joined together with over 6,000 students from across the Nation to celebrate 65 years of leadership, and show what they had done over the past year for their schools, communities, and even themselves by competing in STAR Event Competitions. These **Students Taking Action with Recognition** truly are an integral part of making others aware of everything we do and stand for in this organization. Did you know that Florida FCCLA was the second largest competitor in STAR Events this past year? Well it's true, and we are still growing! So get ready to reach toward new horizons and discover your potential with the new STAR Events for the 2010–2011 year!

ADVOCACY

What is Advocacy? After all, that word has been popping up a lot lately in our organization, and the rest of the world. We're at a point in time where the world is changing rapidly. So what part in this change are you playing, and what do you want to change? What can, or better yet, WILL you change? These are questions that we want to know the answers to with this new event!

The STAR Event, **Advocacy**, is an individual or team event open to all junior, senior, and occupational members. Participant(s) will be judged on their ability to actively identify a concern, conduct appropriate research for their topic, identify a target audience and potential partnerships, form an action plan, and advocate the issue in order to positively effect a policy or law by using their knowledge and skills obtained through FCCLA and Family and Consumer Sciences education.

For this event, the participant(s) must prepare a **portfolio**, an **oral presentation**, and must complete a **case study** on site. The portfolio may either be in a hardcopy or electronic format. So, in other words, if you have an issue on a local, state, or national level that you want to change, this is the event for you! And remember, through FCCLA, we all have the power to make a difference in the lives of others, as well as our own.

NUTRITION AND WELLNESS

Have you ever wanted to improve your overall health or image in an easy, safe, and effective way? Well what about those around you, such as those in your family or community? If so, this is the event for you! **Nutrition and Wellness** is an individual event open to all members. Those in the Junior division will focus on self, whereas Senior and Occupational division will be able to choose from a focus area of their family or the community.

This Event recognizes participants who track food intake and physical activity for their focus group and determine goals and strategies for improving overall health. The participant will be expected to prepare a **portfolio** (hardcopy or electronic) and an **oral presentation**. The three most important parts to your portfolio for this event are your subject profile, your research, and your goals. Without these essentials, you would not be able to complete the goals of this event, which is to identify the problem, form goals, plan, track, and your reflection... sound familiar? See the FCCLA Planning Process for more details!

THE ROSE PETAL

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(Continued from previous page) **LEADERSHIP**

Leadership is an Event that truly showcases what we have all learned, and how we have grown through FCCLA and Family and Consumer Sciences education. When you think about it, by being involved in STAR Events, running for office, or simply joining this dynamic organization, you have already taken on a leadership role. The beauty of the Event **Leadership** is that many of us have completed most of its requirements, and we don't even know it!

Open to Senior and Occupational members, Leadership is an individual event and recognizes participants who actively evaluate and grow in their leadership potential. The participant must prepare a **portfolio** (hardcopy or electronic), and oral **presentation**. When conducting research and carrying out the project, members must incorporate the *Student Leadership Challenge* and supporting materials to create a mentorship relationship, and further develop leadership potential.

This event requires a lot of self evaluation, thought, and image editing. The key here is don't be afraid to critique yourself, as long as you can identify your faults as concerns, and find ways to correct them. With this event especially, it is important to look through the eyes of the PLANNING PROCESS! Let it guide you, and don't hold back on how you really feel. A large part of your score will be reflected upon how well your thought process came through.

HOSPITALITY, TOURISM AND RECREATION

The Event Hospitality, Tourism, and Recreation is perfect for those members familiar with culinary, lodging, recreation and tourism, and/or event coordination. This event is an individual or team event and is open to members in the Senior and Occupational divisions. Participant(s) will be expected to research an existing business relevant to their topic, develop a basic client services information and business plan, and create a website to highlight the business.

This event is designed to show the participant(s) customer service knowledge and ability to problem solve by completing a **case study** on site. In addition, participant(s) must also prepare a **portfolio** (hardcopy or electronic) and **oral presentation**. The most important thing to keep in mind with this event is that you must demonstrate your business knowledge in everything that you do, from your portfolio, to even your presentation, and especially your case study. Also keep in mind that your business website accounts for nearly 20% of the final score. The website is a major asset so plan ahead and let it shine! But besides the being familiar with basic business requirements, be sure that you are familiar with customer service as well. Be sure to think about how you can best demonstrate your plan to the evaluators, and keep a critical eye to your work.

In case you haven't gathered from this article, the FCCLA Planning Process is literally your best friend when planning any event, so make it count! If you have any questions, concerns, or are simply stuck with anything "STAR Events" feel free to contact me at <u>chelseafccla@yahoo.com</u>

For complete rules, guidelines, and rubrics for all events, please visit:



www.fcclainc.org -Chelsea E. Scourtes National STAR Events Advisory Team Student Member

DAGE 17

PAGE 18

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Alumni & Associates

Hey all you Florida FCCLA members! School is starting up and that's means it's time to start a new FCCLA year. For all you seniors like me, I'm sure you're ready to make the most out of this year and out of your FCCLA experience. There are lots of ways to stay involved with this amazing organization in your senior year. You can compete in a STAR event, do community service, or even judge an event! FCCLA gives you opportunities to gain leadership experience, prepares you for different careers and also allows you to meet new people and connect with former FCCLA members. Coming soon is our very own Florida FCCLA Alumni website where you can connect with former members and find out ways to stay involved with this organization even after your graduate!

Check out what these Alumni members have to say about FCCLA!

"FCCLA has provided me with the organization, leadership, and people skills needed to be successful in the post-high school world. These skills that I have developed from holding chapter, district, and state offices (including state president) have helped set me apart from my peers and given me a head start. Thanks to FCCLA I am a more confident, strong willed individual."

-Laurie Smith (Past State President)

"As a member I truly took part in the ultimate leadership experience. Now out of high school I can truly understand the many areas in which FCCLA has helped me to develop. One of the greatest lessons that this association has taught me is to be myself; never compromising my beliefs, values, or goals for anyone else. Leadership skills are a necessity in today's world. In life you make the decision to FOLLOW or to LEAD. FCCLA will show you that merely being a follower will only get you so far, but your own goals and your own desires will motivate you to accomplish much greater things throughout life."

-Brett Floyd (Past State President)

So seniors as you head into your last year of high school remember to stay involved and have fun! If you have any questions regarding the Alumni website or Careers feel free to e-mail me at:

matella10@bellsouth.net

Or check out FCCLA Alumni at : <u>www.fcclaalumni.org</u>



THE ROSE PETAL



FAMILY, Career and Community Leaders of America...

What are you doing to make sure FAMILY is still our central focus in your chapter?

One way to make sure your family and members in your chapters' families are united is to get involved with FCCLA's "Families First" National Program! By being a member you can participate in one of these 5 units:

- Families Today Understand and celebrate families
- You-Me-Us Strengthen family relationships
- Meet the Challenge Overcome obstacles together
- Balancing Family and Career Manage multiple responsibilities
- Parent Practice Learn to nurture children.



Also, you can experience another family's culture through Japanese Exchange. In this process you will be living with a Japanese host family as an exchange student for four to six weeks. To be eligible you have to be a sophomore or junior and you will need to apply for a Japanese Exchange Scholarship. If you would like to receive some ideas for Family involvement activities email me at <u>mfigueroa_fccla@live.com</u> or visit <u>www.fccla.com/content/families-first/</u> -Micaela Figueroa, V.P. of Program of Work

Program of Work September-November 2010

October 8-10, 2010—Leadership Training Workshop

Join your 2010–2011 State Officers, fellow FCCLA members and advisers from throughout the State of Florida for an experience you will never forget!

October 10 – 13—Capital Leadership

Join youth leaders from across the country at the nation's capital to meet with elected officials, learn about government relations, develop your leadership skills, and get active in team trainings.

October 18th, 2010—Alumni Day

Just because you're in college doesn't mean you can't participate in FCCLA activities.

We will love to see many of you Florida Alumni members to attend our Florida FCCLA Conference!

October 31—Halloween

Trick or Treat! Smell my feet! Give me something good to eat!

November 2010—November/December Teen Times Mailing

2010 National Cluster Meetings:

November 5–7, 2010 – <u>Albuquerque, New Mexico & St. Louis, Missouri</u>

November 19–21, 2010 – <u>Charlotte, North Carolina</u>

Come with us to the National Cluster Meetings this upcoming November!

They are in three beautiful places to make new friends, and to develop our leadership skills!

November 11th, 2010 - Veterans Day

Honor the fellow veterans in your community!

November 21st – 27th, 2010 – National Family Week

Family! Take some time away from friends, and spend more time with your family!

November 25, 2010 – Thanksgiving Day

Celebrate the harvests, and sit down to eat some turkey!



Hey Everybody! I hope you enjoyed the 2010 Fall Edition of the Rose Petal! Remember to Write Your Big Adventure! And tell us The Story of Your Life! After all, the Rose Petal is a student run publication; YOUR PUBLICATION!

If you have any ideas, requests, concerns, questions, or anything for that matter that you want to share or tell us about for the Winter Issue of the Rose Petal or future issues, just make sure to leave your name, school chapter, district, and make sure to mention which officer you are asking!

All by email at: floridarosepetal@yahoo.com

-Gus Griffith Florida FCCLA 2010-2011 State V.P. of Public Relations



Florida Association of FCCLA

Florida FCCLA

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THE

ULTIMATE LEADERSHIP EXPERIENCE

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Can you draw? Do you dislike the fact that you cannot partake in winter festivities because you live in year-round sunny Florida?

Well if you face this predicament,



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