The Rose Petal

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Nationals in Nashville!

What an adventure! Nationals in Nashville was truly one to remember. Held at the beautiful Gaylord Opryland Resort, the awe striking gardens, and cascading waterfalls made this Nationals one to remember!

But the location isn’t everything. The National Staff really went above and beyond this year to make this NLC special, from the Keynote addresses, to the electrifying performances put on by the National Executive Council, the standards for this year, were set exceptionally high.

Florida FCCLA really did shine in Nashville at the NLC with over 200 attendees, 135 of which were truly in the lime light as STAR Events competitors, bringing home 13 bronze, 62 silver, and 60 gold! Way to go!

But if that wasn’t even enough, let us not forget our rising Star Ms. Jessica Hagood, whom after serving countless offices at the Chapter, District, and State levels (Including VP of Junior Relations, President-elect, and as of last year President), faced the critics and vied for a spot on this year’s National Executive Council! She did an amazing job, and was elected to serve as your National VP of Community Service.

Speaking of Community Service, have you heard the News? As Nationals wrapped up our work with Feed the Children, a New National Outreach Project was announced; can you “Dig It”? I’m sure Florida FCCLA can! This year National FCCLA will be working with Children’s Miracle Network to plant miracles for America’s children. During the year, each chapter will be sent their very own “Dig It” Campaign care package filled with everything your Chapter will need to get started! Each Chapter will raise money for Children’s Miracle Network by selling seeds. And for every time you plant a seed, you are planting a miracle for a child.

Your Chapter may also have the option of donating acceptable toys for the children. For more details on the National Outreach Project, visit fcclainc.org.

As Nationals came to a close, the delegation celebrated with its annual Gala, presented in all of the Southern hospitality that Nashville is known for!

So from the speakers, exhibits, events, entertainment and more, the FCCLA National Leadership Conference was truly one to remember!

—Brett Floyd State President and Chelsea Scourtes State VP of Public Relations

Gear Up for Another Great Year with FCCLA!

Attention all campers, Attention all campers.

Florida FCCLA invites you to be a part of the Ultimate Leadership Experience. Gather your supplies and load your camping gear, as you are about to embark on an amazing year with Florida FCCLA. This year’s state theme is Florida CAMP FCCLA, along with the five state targets. As members, you are encouraged to focus on four things throughout the year: Community, Alumni, Membership and Participation. Your newly elected State Executive Council has a duffle bag full of ideas for the year ahead. We are devoted entirely to the advancement of this state organization, with our whistles in hand, and our dandy wool socks pulled high we will serve you this year as your CAMP staff.
Get Ready for CAMP! Community, Alumni, Membership Participation!

State Theme and Targets!

As your State President, I am excited to share with you the new state targets! You will use these targets to run for state office as well as develop your Chapter Projects. And they are...

Continue the Hike with Alumni
See what you can do to help Florida FCCLA develop an Alumni Association, plan alumni gatherings, collect information for a database, etc. What can YOU do?

Gear up and Go Green
Show us what you can do to impact your environment in a positive way; school recycle bins, teach a class on the importance recycling, whatever you can think of! So the question is, can you gear up and go GREEN?

Gather Around the Family Fire
Get closer to your family, this can be a self improvement project or a teaching project; educate an elementary class about the importance of the family, or show us how you manage the important time you share with your family. Just ask yourself, what is family all about?

Manage your Budget
Money, money, money! Show us how you control your finances; are you an impulse buyer? Do you run out of your allowance way to fast? Use this target to fix your money problems, or educate kids or your classmates about the value of a dollar. Can you save?

Build a Tent in Your Community
Do you know of a desperate need in your community? Than get out there and lend a hand, whether it’s implementing the state project or creating your own community service project, we want to know about it. Soup kitchens, clothing donations, what can you do for your community?

What is CAMP?
This year the SEC challenges you to focus on four areas; Community, Alumni, Membership and Participation. If we, as a state association, can key in on these areas, then it is certain that we can continue to improve. So start talking! Figure out ways to implement these areas in your projects.

—Brett Floyd State President

Jessica Hagood: A National Phenomenon

Congratulations Jessica!

Thank you for all that you do for your State Family.

We all love you, and we know that you have moved on to do great things!

—Sincerely,
Your Chapter, Friends, Advisers and State Executive Council
What’s New: Star Events!

Have you seen the new STAR Events on the national website? You now have three more opportunities to showcase your skills. So, as you are deciding which event you want to compete in this year, consider these new additions:

**Environmental Ambassador**

This event is open to junior, senior and occupational levels and is an individual or team event. Participants will select a topic, plan a stewardship project and share your results with others.

**Food Innovations**

Are you ready to see what it is like to be a food scientist? Then this event is a real challenge. You can choose to do this event alone or as a team. First, you determine what division you’re in; check the website for your food innovation challenge then get creative! Discover what it is like to develop a new product for the market. This event involves creating a recipe, developing a market survey and gathering a group of “test subjects” to evaluate your product. This is open to junior, senior and occupational.

**Fashion Design**

If Project Runway is your dream, then try this event. Open to individuals in senior and occupational divisions, participants will develop a fashion line and create a label and marketing plan for the line. Each designer will sketch ideas for six garments in the new line and make a prototype of one of the garments. Ready to accept the challenge? Then check it out.

Members in Action: A Letter from Chapter Achievement

Florida FCCLA,

Wow! What an amazing year we have before us! I can not begin to tell you how excited I am about the awesome things that your fellow officers and I have planned for the upcoming year. I don’t know about you, but I have already packed my tent and sleeping bag. Because camping with FCCLA for a whole year is going to be a blast! My name is Kelsea Livsey; I am your 2009-2010 Florida FCCLA Vice President of Chapter Achievement. It is my job to recognize the chapters and members of Florida FCCLA for all the incredible things that they accomplish. As I mentioned the rest of the State Executive Council and I have turned up the heat at our campfire with some awesome goals! My first goal is to create a page on the website where members, parents or people of the community can go on in our neck of the woods. In order to make sure that this new page is a total success, I am going to need your help! When your chapter has pictures of community service projects or achievements made by members, we would love to hear about it. If you have pictures that you would like to be put on the site or in this section of the Rose Petal, all you need to do is email them to me along with a short paragraph about the event. Email me at any time, not only with your pictures, but also any questions that you may have. You can contact me at KLivseyFCCLA@hotmail.com.

So Florida lets see how many of you can hike up Mount Achievement to make CAMP FCCLA better than ever!

—Kelsea Livsey
State VP of Chapter Achievement

“As I mentioned the rest of the State Executive Council and I have turned up the heat at our campfire with some awesome goals!”
Meet Your State Officers!

Brett Floyd
President
Confidence is going after Moby Dick in a row boat and taking the tartar sauce with you.
Favorite Place
Pigeon Forge, Tennessee
I collect...
Lapel Pins, from the different places that I have been.
My Best Quality
Im organized
I Love to...
Have fun
Favorite Color
Blue
Favorite Ice Cream
BlueBell Homemade Vanilla
Favorite Saga
The Percy Jackson Series

Jessica Roberts
VP of Junior Relations

Favorite Quote
When I grow up...
I want to be a teacher
Favorite place
Cherry Lake
Favorite Sports Team
MC Cowboys
I Love to...
Passionately sing
Favorite Kind of Ice Cream
Double chocolate
Favorite Musical Group
Brooks & Dunn
Role Model
My grandmother
Favorite Candy
Reese’s

Chelsea Musgrove
Secretary

Favorite Saga
The Luxe

Kendra Bennett
President-Elect
Favorite Movie
The Notebook
Favorite Color
Yellow
Favorite Place
The beach
Favorite quote
“Everything Happens for a Reason”
Zodiac Sign
Aquarius
Favorite Board game
Life
Favorite Animal
Elephant
Favorite Kind of ice cream
Strawberry
I Love to...
Help in my Community

Madalyn McCombs
VP of Projects
Favorite Animal
Panda Bear
Favorite Color
Yellow
Favorite Quote
“A woman’s heart should be so lost in God that a man must seek him in order to find it.”

Rebekkah Howard
VP of Finance
Favorite Board Game
Monopoly (the Disney version)
Favorite Author
Sarah Dessen
Favorite Quote
Peace it’s a Providence.
We are who we always were
Favorite Activity
Color guard and Winter guard plus FCCLA : )
Favorite kind of ice cream
Vanilla

On my bucket list
To bungee jump one DAY

Favorite quote
"if we could sell our experiences we’d all be millionaires"

Role model
Mother

Favorite Saga
Harry Potter Series

Best Quality
Honesty

Favorite Book
A Thousand Splendid Suns
I Collect...
Monopoly boards, Geodes, and Coeli
I Love to...
Act, Sing, and play board games
Favorite Musical Group
Muse & TSO
On My Bucket List
Visit every continent (including Antarctica)

My Best Quality
I’m a good listener
Favorite Saga
Star Wars

Best Quality
My optimistic energy
Role Model
My loving Mom
Favorite Movie
X-Men or A Walk to Remember
Favorite Animal
Otter
Favorite Kind of Ice Cream
Mint Chocolate Chip
Zodiac Sign
Scorpio
Favorite Color
Lime Green
Favorite Quote
“Never let the fear of striking out, keep you from playing the game”

Favorite Book
It’s Kind of a funny story
Favorite Color
Green & Purple
Favorite Sports team
New York Yankees
Role Model
My mother
I Collect...
RUBBER DUCKIES
Favorite Class
Early childhood ed
My Best Quality
I’m kind

Favorite University
University of Georgia
I love to...
Be with my family at our cabin
I collect...
Vera Bradley bags
Favorite sports team
Georgia Bulldogs
Favorite Class
Early Childhood Education
My Best Quality...
My positive attitude
Favorite Color
pink

Favorite Book
Confessions of a Wall Flower
I Collect...
Airplane stub
I Love to...
Travel and meet new people
I Would Never...
Cheat on someone
On My Bucket List
Spend a Million Dollars in one weekend
Favorite University
NYU
Role Model
George Carlin
Favorite Saga
Star Wars
State Project Update

Hello, Florida! My name is Madalyn McCombs and I am so excited to say that I’m your 2009-2010 Vice-President of Projects! This means that it’s my responsibility as the holder of this office to select your 2009-2010 State Project and this year’s project is entitled “Kuddles for Kids”.

“Kuddles for Kids” is a chapter-independent community service project where chapters will collect stuffed animals for needy children who might have been taken away from their parents, abused or in need of comfort. Each chapter is responsible for collecting their comfort items, selecting a local home for them and delivering them. Although this is an individual chapter project, you are encouraged to work also with the rest of your district. Please remember that the stuffed animals don’t have to be new, but they should be clean, well-kept and sanitary. These items can bring so much joy into a child’s life that needs the comfort and just something to cling to, so choose your “Kuddle” homes wisely. Keep tally of the amount of kuddle items that are brought in and given away and the numbers will be announced at the State Conference this coming year. I wish you all the best of luck during the duration of this project and I can’t wait to see the results!

—Madalyn McCombs
State VP of Projects

All About Alumni

Being a part of such an amazing organization such as FCCLA can have its fun times. Enjoying times with friends and competing in events. That’s why this year we plan to create an association for the Alumni.

During the State Conference last year in Orlando a Bi-Law change occurred to make the office that I am currently serving to VP of Careers and Alumni, to help focus on bringing up Florida’s alumni.

So to do that we need your help! We need every chapter to recruit those in their in community and local areas that used to be members of FCCLA, FHA or New Homemakers.

Our mission is to gather those former members and put them back into our organization. So later when State Conference comes up we will have many that volunteer and help us during the week.

Also our Alumni will recognize the chapters that gather members and the one chapter that recruited the amount of members. As our association grows we will have more members wanting to stay apart and help out after high school.

If you need help my information is located on the state website or my e-mail is Janise1113@aol.com. So get out and recruit S’more Leaders.

—Rashawn McCloud
State VP of Careers and Alumni

Share your Pics with FCCLA!

This is Erin McCarthy, coming at you with some great info for 2010! I want to tell you guys a little bit about the Chapter in Action Scrapbook Award. It is a fairly easy event where you make up to three one sided scrapbook pages about what your chapter has been doing. The Chapters in Action Scrapbook Award guidelines are in the FCCLA Florida Chapter Handbook.

You can also send me an email at Froggygirl2992@yahoo.com and I will send them to you. We have also made a CVS account for pictures you take of Florida FCCLA. If any of you took pictures of the general sessions the banquet at any state or national function upload them to the account. Here’s how to upload the pictures to the account. Go to www.cvspoto.com at the upper right hand corner there is sign in information The user name is Froggygirl2992@yahoo.com and the password is fccla1. Go to Basic upload and choose the pictures that you want to upload. I can’t wait to see your pics!

—Erin McCarthy State Historian

"So to do that we need your help!
We need every chapter to recruit those in their in community and local areas that used to be members of FCCLA, FHA or New Homemakers.”

Just think of all the hugs and smiles you could give to the children in your community with just one teddy bear!
What a Blast! State Conference 2009!

First off I want to say thank you for electing me to serve as your State President. I pledge to work hard to fulfill my duties, and work with Florida’s advisers, members, and other state officers to better improve our state association, as well as reestablishing and highlighting our “old and precious values” that our organization was founded upon.

This past year for Florida FCCLA was a huge success. Florida FCCLA truly “Starred on Stage” with a 50.3% increase in membership. Members developed their leadership skills, competed in STAR and proficiency events, and helped to elect a new slate of state officers at last year’s State Leadership Conference. So what are you waiting for? Florida FCCLA is pitching its tents, and gearing up for another phenomenal year. This year’s theme is Florida

CAMP FCCLA which you can learn more about on our website and in this issue of The Rose Petal. Your district advisers and state officers have been brainstorming a lot on new ideas to make this year with FL FCCLA the best ever. The possibility of a new proficiency event and the development of an alumni association are just a few of those ideas. However only with your help can this organization take its ideas and develop into greatness. Family, Career and Community Leaders of America is an organization that our time is in desperate need of. It focuses on four vital aspects of life in which our generation has allowed to fall to the wayside. As members of Florida FCCLA we have an opportunity unlike any other, let’s pick up that fallen torch and change our generation into the leaders that I know we can be.

Our red candle is significant in that it is the light of our ideals and purposes. As an association and as a generation I feel that we have lost that flame. This year will be a time to reignite that light, so that it may once again shine on a state organization that was created around the family. As an association we need to recognize our forgotten traditions and remember that without them we would not be where we are today. For the year ahead I challenge you to have fun and get involved with Florida FCCLA. I hope you are ready to go on yet another journey as you take on the Ultimate Leadership Experience that is FCCLA. Remember that if you’re not having fun, then you’re not living your life to the fullest.

—Brett Floyd State President

Hey Florida! My name is Rebekkah, and I am your State VP of Finance, here to tell you all about some awesome fundraising ideas for your chapter! Be sure to check the Rose Petal for more cool ideas every issue!

Fund Raising Ideas with Rebekkah!

After school on the way to the bus or cars sell 1 oz value some chocolate chip cookies 3 for $1.00 make 70% profit!
Do you have old pictures, trophies, banners, T-shirts, emblems, uniforms or any really cool ideas to help make this exhibit a reality?

FCCLA Through the Years Exhibit

Florida FCCLA, we have a lot to celebrate! What is it? Well, on June 11, 2010, our organization will turn 65! Now for most of us that is the age that we look forward to for retirement, but not FCCLA. We are ready to show the world how we have been making connections with families and communities for the past 65 years and plan to continue for future generations.

In February, the Florida State Fair will feature an exhibit to let everyone know that FCCLA is continuing its mission to build homes for America’s future. To make this happen, we need your help. Please help us find any artifacts or pictures that could help us showcase what FCCLA has done through the years. Do you have old pictures, trophies, banners, T-shirts, emblems, uniforms or any really cool ideas to help make this exhibit a reality? If you have things you are willing to share, please contact me, Debbie Scourtes at 813-997-6499 or by e-mail at Deborah.scourtes@sdhc.k12.fl.us. Anything to be used for the display will need to be in Tampa by December 1 so that final plans can be made. The actual display will be constructed on February 1 and 2. The State Fair will open on February 4 and runs through February 15. Any items loaned to us will be returned by the beginning of March.

It is our hope that this exhibit will help our communities understand the transition that has happened through the years as Future Homemakers of America and New Homemakers of America became FHA and HERO chapters, then became our current organization, Family, Career and Community Leaders of America. Our purposes and mission have remained the same throughout the years and we want to let people know that we are still active in our schools. We hope to develop a contact list of past members who would like to help with current chapters.

—Debbie Scourtes  
District VI Adviser

Gear Up! (Continued from page 1)

Are you a little artistic? Do you want to show off your nifty photography, drawing, painting, or digital editing talents? Then you need to look forward to competing at state level in a possible new proficiency event. Information will be sent out soon!

Throughout this year’s state conference you will be noticing a few changes, well not really changes, just positive steps BACK into our history. This year we will take the extra time to look back and BRING BACK the goals and traditions that FCCLA was founded upon. It will surely be something for members and advisers to look forward to. The SEC (State Executive Council) is super excited about the State Leadership Conference March 25-27. The dynamic general sessions, awesome keynote speaker and crazy skits and opening numbers are sure to entertain and inform. So Get Up and Gear Up for this year with FLORIDA CAMP FCCLA. Get involved!

—Brett Floyd State President

Business Sponsorship
Homemade cakes for a donation of $25.00 or more or try a name and address of company for back of T-shirt for $100.00 donation.
Easy Steps to a Successful Campaign!

The Fall season has arrived and with it comes not only a new school year, but newer and higher expectations. As we all prepare to gear up for another great year with our FCCLA families, some may wish to broaden their horizons, and expand their FCCLA family. And what better way to meet some awesome young leaders then by running for a District or State Office!

Now I know what you might be starting to think; how do I know if I’m ready to run for an Office? Or maybe you know that you are ready, but you are just unsure as to how to begin. Either way, whether you are a Candidate or a Candidate Advisor reading this article, there are a couple of things you should know before you get started.

1. Before you even think about running for an office, you need to make sure that you are eligible. To be an Officer, it is important that you represent yourself well in every aspect of your life. In order to run, each Candidate must have an unweighted GPA of at least 3.0. You must also be an affiliated member as of Oct 31st 2009 for the 2009-2010 school year. In addition, you must have the appropriate applications completed as of Oct 31st 2009 which can be found on the Florida FCCLA website.

2. After you have completed all the “boring stuff” it’s time to have a bit of fun with your campaign. And when I say a bit, I mean A LOT! Running for an Office shouldn’t have to be a hassle! It should be something that interests you, something that is worth doing, which brings us to the topic of your Campaign project. When running for Office you MUST have a project centered around one of the five State Targets for the current theme year (mentioned on page 2). The most important thing to remember when developing your project is to keep in mind that the targets are not meant to hold you back, so don’t let them! Trying to find out how to begin. Either way, whether you are a Candidate or a Candidate Advisor reading this article, there are a couple of things you should know before you get started.

3. Once you have your project together, the next things you need are your display and pamphlets. These will be displayed at your District Meeting, and at State Conference if you are running at the State level. These things are required for ALL CANDIDATES! Failure to not have these articles, OR failure to appear by your display at the appropriate time will lead to disqualification. Now on a lighter note, you should feel free to be as creative with your display as possible as well! For your display, the only requirements are that it needs to be a tabletop display, and it needs to fit into the dimensions provided. Other than that, you can have free creative range! So go out there! If you wanted your display to be a giant flower pot, go for it! As long as you fit it to the dimensions provided. You can also have several parts to your display, you are by no means limited to just your average display board. And of course a display board is not a bad thing, it just all depends on how you use it. If people remember your display, they will remember your face, which will help long run as you give your speech!

4. The second part to your display is the pamphlet that you will use to pass out. As with your display, you are limited to certain dimensions; your pamphlet cannot consist of more than a double sided sheet of standard sized computer paper. Once again, it does not give you a specific shape, color, or dimension. You can fold it, cut it up, paint on it, make origami, anything you want! But no matter what you do, the best thing to remember, is that your hand out should be a scaled down version of your display. This gives something to the voting delegates to take with them so that they will remember you. And a picture never hurt either! After all, most high school students are terrible with names.

5. The last thing you need to do is prepare a speech. This can be scripted or free verse, whichever is the most comfortable for you. But no matter what, it SHOULD be planned to a certain extent before you give it. You have two minutes, so you should talk about you, your project, and what you plan to do in office. This is a time to show off what you know about FCCLA. So talk about National Programs, give examples of what you have learned. It is also a good idea to give your speech something special. With our CAMP theme this year you could say something like “come join the hike with me!”, or something along those lines. You can even make up your own theme! The choice is yours! And above all, keep it simple, take your time, and have FUN! You can do it!

―Chelsea Scourtes
State VP of Public Relations
Get Ready for...
the Winter Rose Petal

Are you up for a challenge? Are you a leader ready to show what you’ve learned through FCCLA? Then get ready to gear up for some new STAR events for 2010! Be sure to check the Rose Petal for the inside scoop on our new STAR and Competitive Events explained for you in full detail. So join the hike, and go for the gold!

Florida, Get ready for a new, and fun new article! Join Erin McCarthy your State Historian with her funky FCCLA scrapbook tips! You would be surprised what you can do with paper, pictures, and a lot of imagination!
Do you have a knack for writing? Are you opinionated? Would you like to be publicized in an FCCLA publication? Well here is your chance! Starting in the Winter Rose Petal, Florida will be holding an essay contest on a specific prompt for the chance to be published in the Rose Petal. The Winter prompt is all about Family — “What dimensions of the family are important, and why do they matter?” Entries are due by December 18th to Chelsea Scourtes, VP of Public Relations at: chelseafccla@yahoo.com. Feel free to email with any questions or comments.

Coming up, in the Winter Rose Petal: Fun Historic Facts about FCCLA! With our 65th Anniversary just around the corner, what better way to celebrate than with knowledge! Congratulations FCCLA, for providing 65 years of the Ultimate Leadership Members! Do you want to see YOUR Chapter in the Rose Petal? Well we want you to be! Tell us all about what you are doing by contacting Kelsea Livsey at KLivseyFCCLA@hotmail.com VP of Chapter Achievement, or Chelsea Scourtes VP of Public Relations! Just send us a description of what you are doing, and even some pictures! We want to hear from you!

Hey Florida! My name is Jessica Roberts, and I am your State VP of Junior Relations. Join me here, in Junior Corner on the next Rose Petal for ideas, advice, and everything that is Junior!
As a member of the "Sunshine State" Florida FCCLA, challenges you to Shine with 7 more members. To do this you can use the three R’s; recruit, retain, and recognize! To recruit members to your chapter is as easy as 1, 2, 3! Involve classmates in recruitment activities that will encourage them to participate in FCCLA. Examples are “Nacho ordinary club meeting”, “Bring your own Banana” sundae meeting, “we want S’more Members” meeting etc. Food is a creative way to bring members in and show them all that FCCLA has to offer. Once members are recruited the next step is retaining them. Involve members in National Programs, STAR Events, and have them run for an office. Make chapter members know that your glad they’re in FCCLA. The future of FCCLA depends on the members that are involved, that go above and beyond with all that FCCLA has to offer. The third step in getting more members is recognize. Everyone loves to be rewarded for their hard work. Recognize members with door prizes, certificates, or even just calling out their name will make them feel special. Exceed your potential and get involved in any and everything with FCCLA!

—Kendra Bennett
State President-elect

We have tall palm trees
We have dark tans
We have big oranges,
beaches and sands
We’re from Florida,
Man oh man
Future Leaders of America
Hoorah!

—Maggie Matella State VP of Recreation
Who was the first male National President of FHA (now FCCLA!), and when was he elected?

If you know the answer to this issue’s Brain Buster, please contact Chelsea Scourtes, VP of Public Relations by phone at (813)-997-6989 or by email at chelseafccla@yahoo.com. If you are right, you and your chapter could get a shout out in the next issue of the Rose Petal!

If you have any suggestions for future Brain Busters, feel free to give me a call!