

FINANCIAL FITNESS

Financial Fitness involves youth teaching one another how to earn, spend, save, and protect money wisely.

The FCCLA **Financial Fitness** national peer education program involves youth teaching one another how to earn, spend, save, and protect money wisely. Through FCCLA's Financial Fitness program, youth plan and carry out projects that help them and their peers learn to become wise financial managers and smart consumers. Youth leaders can build their peers' financial literacy and teach them skills for managing their finances today and in the future.

Financial Fitness Goals

- Inform and inspire teens to sharpen their skills in money management, consumerism, and financial planning
- Create a national network of young people who use teen-to-teen communications to share information
- Provide teenagers with an opportunity to develop communication and leadership skills by being peer educators

Financial Fitness Units

Each youth-created Financial Fitness project relates to one of the following four (4) units—

Earning – sharpen on-the-job financial fitness

Spending – track and plan personal spending

Saving – conquer bank accounts, credit, and investments

Protecting – keep financial and personal interests safe

Partners

- America Saves, www.americasaves.org/fccla
- Budget Challenge, hrblock.budgetchallenge.com
- Jump\$tart Coalition for Personal Financial Literacy, www.jumpstart.org
- Knowledge Matters, www.knowledgematters.com
- National Endowment for Financial Education (NEFE), www.nefe.org
- Visa USA and Practical Money Skills for Life, www.practicalmoneyskills.com

Awards

FCCLA offers national recognition to chapters that complete Financial Fitness projects. This honor includes cash awards and special recognition at the National Leadership Conference, online, and in *Teen Times* magazine for the top chapters. Chapters apply online for recognition for their hard work and innovative projects with the national Financial Fitness Program Award Application available on the FCCLA national website under Awards.

Financial Fitness cash awards

High School Award — \$1,000

Middle School Award — \$1,000

Runner-Up Award — \$500

Deadline: Award Applications must be submitted online by March 2. The online system will automatically close March 2, 5:00 PM EST.