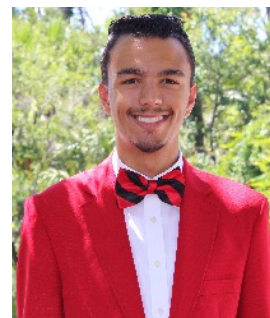


Dear FCCLA Advisors & Chapter Officers,

This year's theme, *Program Your Future With Florida FCCLA*, is a blueprint for what all of our members will do this upcoming year! By using this membership packet, you'll have all the resources you need to plug your chapter into membership and help Florida FCCLA reach 2100 members this year.

We want the best for all of our members, which is why the Florida FCCLA State Membership Team has worked hard to provide you with all you need (plus some more!). Have any questions? For membership inquiries, email us at [membershipteam@flfccla.org](mailto:membershipteam@flfccla.org) or visit the contact sheet for any other questions you might have!











## DO YOU HAVE AN FCCLA CHAPTER?

IF NOT, WHY NOT?




### In the classroom, FCCLA...

-  Enriches student learning and improves self-esteem
-  Involves Family and Consumer Science students, thereby serving youth with a range of ability levels, economic situations, and cultural influences
-  Provides opportunities to implement and assess students' mastery of the Family and Consumer Sciences National Standards

### FCCLA offers unique advantages for administrators...

-  FCCLA excites students about learning and makes them enthusiastic ambassadors for the schools
-  Integrating FCCLA offers recognition for a diverse population of students, including many who are otherwise not involved in school activities
-  District/region, state, and national recognition in FCCLA programs strengthens the public's image of the school

### For students, FCCLA...

-  Provides opportunities to explore career paths and help make decisions for students' future
-  Strengthens any college application since FCCLA is a national organization
-  Gives students the chance to travel the country competing and sharing their passions

### Have questions on how to get started?

E-Mail [membershipteam@flfccla.org](mailto:membershipteam@flfccla.org) to get more information on the steps you need to take part in the Ultimate Leadership Experience! For FCCLA Chapter Portal affiliation instructions, click [HERE!](#)

# PLUG INTO MEMBERSHIP



## NEW CHAPTER CHECKLIST:

### Advisors:

- FCCLA Contact your state advisor for information and materials needed to start a chapter.
- FCCLA Discuss with school administrators the advantages of starting a local chapter, pointing out the relationship of FCCLA to the Family and Consumer Sciences curriculum and its value to the school program.
- FCCLA Explain the FCCLA Purposes and how they relate to the Family and Consumer Sciences program through the introductory lessons in each FACS class. Discuss possible chapter activities. Encourage students to talk with other eligible students about their interest in starting a chapter .
- FCCLA Send in state and national dues as soon as possible to begin receiving Teen Times and other chapter mailings .
- FCCLA Find a mentor and talk with teachers who have chapters. Visit an active chapter so interested students can talk with their members and even request a state officer visit!

### **BONUS!**

- FCCLA Attend district/regional and state meetings to become familiar with FCCLA activities.

### Students

- FCCLA Stimulate interest in starting an FCCLA chapter by passing out notices about your first meeting to students.
- FCCLA At the first meeting, brainstorm which leaders/officers and committees (membership, publicity, etc. ) will be needed to determine a procedure for selecting them. Set a date to elect chapter officers and set up committees to involve all members.
- FCCLA Develop a calendar for the year's activities. Make sure all dates are included on the master school calendar.
- FCCLA Set up a committee to write or update chapter bylaws, using national and state bylaws as guides. Plan regular executive and chapter meetings.
- FCCLA RECRUIT, RECRUIT, RECRUIT!!!

### **BONUS!**

- FCCLA Publicize chapter activities throughout the year in both the school and community to build the chapter's image. Take advantage of social media!
- FCCLA Attend district/regional and state meetings
- FCCLA Compete in STAR events



## **MEMBERSHIP RECRUITMENT IDEAS:**

1. Ask your school newspaper or morning show to do a segment on FCCLA.
2. Host a "Bring-a-Friend" lunch or meeting.
3. Make all of your meetings FUN! Keep the business to a minimum when prospective members are present.
4. Ask a state officer to come to your chapter or district meetings. They will be glad to give an inspirational address to your members!
5. Always have one fun activity at all FCCLA chapter meetings—try doing an energizer!
6. Assign a mentor/buddy for new members.
7. Have an induction party/ceremony for new members as it will make them feel welcomed into the organization.
8. Create a *Remind101* for all of your schools' FACS students and FCCLA members, where they can ask questions about FCCLA and stay up to date with meetings.
9. Complete a school wide volunteer project. This will put the word of what FCCLA does out into your schools' community!
10. Wear your FCCLA attire! Carry your FCCLA backpack around your school and community, wear your FCCLA hoodies, rock that FCCLA phone case, and stick that FCCLA bumper sticker on your car!



# PLUG INTO MEMBERSHIP

## PLUG INTO 5:

As a way to boost membership and encourage chapter growth, FL FCCLA is encouraging each chapter to increase their membership numbers by five students as a part of *Plug Into Membership*. For example, if your schools' FCCLA chapter had 25 members during 2017-2018 school year, your goal is to reach 30 members this school year! Each chapter that accomplishes this goal will be recognized at the State Leadership Conference! In addition, the chapter that has the largest growth in membership will receive an award for their accomplishment and participation in *Plug Into Membership*.



2018-  
2019

# FL FCCLA

## – MEMBERSHIP PLAN –



### STEP 1

From August-October, RECRUIT, RECRUIT, RECRUIT! Follow the membership recruitment ideas to get started with all the fun! Plan chapter activities to plug into the Ultimate Leadership Experience! Don't forget to participate in Plug Into 5 and FL FCCLA Day on September 14th!

October 31st has passed and so has the deadline for affiliation! All of your affiliated students are now official FCCLA members and they have the opportunity to compete at the District level. November-December is the perfect time to begin planning your STAR and Proficiency events!



### STEP 2



### STEP 3

It is now January and District competitions are wrapping up! Congratulations to those members that are moving on to the State Leadership Conference! From now until April 12th, it is time to go over your STAR or proficiency events and perfect every detail. Good luck competing at SLC!

Sadly the best four days of the year are over and we have to wait another year for SLC. Don't fret, the National Leadership Conference is only a couple of months away! Make sure your members are ready to go to Anaheim, California and represent the state of Florida as they work to get the GOLD medal!



### STEP 4








### STEP 5

The National Leadership Conference has passed and you were able to shine in your STAR events! Enjoy your summer, but don't forget about FCCLA! Keep recruiting your friends for next year and make sure to add all of the state social media accounts; @FLFCCLA on Twitter, Instagram, and Snapchat! Send in all of your photos and you could be featured in the state newsletter, The Rose Petal!

# PLUG INTO MEMBERSHIP

## RUN FOR A STATE OFFICER POSITION!

Do you want to...

-  Improve your leadership and public speaking skills?
-  Travel the country with a group of friends?
-  Make professional connections that will last a lifetime?
-  Prepare for your future?
-  Grow in FCCLA?



*YOU can wear the Red Blazer  
by becoming a state officer!*

[Click here](#) or e-Mail  
[morgan@flfcca.org](mailto:morgan@flfcca.org) for more info!

## FOLLOW OUR SOCIAL MEDIA!



[Click here!](#)



[Click here!](#)



[Click here!](#)

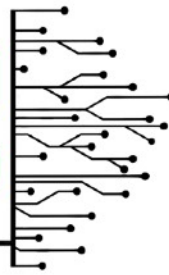


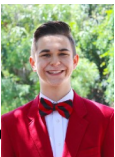
## Have Questions? Need to know who to contact?


Topic	Contact	E-Mail
<b>Communicatons &amp; Marketing</b>		
Rose Petal	Lexi Kimbrell	<a href="mailto:levi@ffcccla.org">levi@ffcccla.org</a>
Social Media	Levi Kimbrell	<a href="mailto:levi@ffcccla.org">levi@ffcccla.org</a>
Plug Into Membership (Membership Campaign)	Morgan Kirchman/Lazaro Quintana	<a href="mailto:membershipteam@ffcccla.org">membershipteam@ffcccla.org</a>
Florida FCCLA Website	Morgan Kirchman	<a href="mailto:morgan@ffcccla.org">morgan@ffcccla.org</a>
Community Service	Valentina Montenegro Guzman	<a href="mailto:valentina@ffcccla.org">valentina@ffcccla.org</a>
<b>Competitive Events</b>		
STAR Events	Wendi Hileman	<a href="mailto:flafcccla@yahoo.com">flafcccla@yahoo.com</a>
Proficiency Events	Wendi Hileman	<a href="mailto:flafcccla@yahoo.com">flafcccla@yahoo.com</a>
<b>Membership</b>		
Plug Into Membership (Membership Campaign)	Morgan Kirchman/Lazaro Quintana	<a href="mailto:membershipteam@ffcccla.org">membershipteam@ffcccla.org</a>
Affiliation Processing	Wendi Hileman	<a href="mailto:flafcccla@yahoo.com">flafcccla@yahoo.com</a>
Alumni	Levi Kimbrell	<a href="mailto:levi@ffcccla.org">levi@ffcccla.org</a>
Middle-Level Chapters	Karol Bastidas	<a href="mailto:karol@ffcccla.org">karol@ffcccla.org</a>
New and Potential Chapters	Morgan Kirchman	<a href="mailto:morgan@ffcccla.org">morgan@ffcccla.org</a>
<b>State Leadership Conference</b>		
Registration	Wendi Hileman	<a href="mailto:flafcccla@yahoo.com">flafcccla@yahoo.com</a>
By-Law Changes	Patrick Grady	<a href="mailto:flafcccla@yahoo.com">flafcccla@yahoo.com</a>
Running for State Office	Morgan Kirchman	<a href="mailto:morgan@ffcccla.org">morgan@ffcccla.org</a>
General Meeting Information	Wendi Hileman	<a href="mailto:flafcccla@yahoo.com">flafcccla@yahoo.com</a>
Guest Speakers	Lazaro Quintana	<a href="mailto:lazaro@ffcccla.org">lazaro@ffcccla.org</a>
Mobile App	Morgan Kirchman	<a href="mailto:morgan@ffcccla.org">morgan@ffcccla.org</a>
Hotel Housing	Wendi Hileman	<a href="mailto:flafcccla@yahoo.com">flafcccla@yahoo.com</a>
<b>Other</b>		
Board of Directors	Patrick Grady	<a href="mailto:flafcccla@yahoo.com">flafcccla@yahoo.com</a>
State Executive Council Meetings	Lazaro Quintana	<a href="mailto:lazaro@ffcccla.org">lazaro@ffcccla.org</a>
Parliamentary Procedure	Kaitlyn Wood	<a href="mailto:kaitlyn@ffcccla.org">kaitlyn@ffcccla.org</a>
SEC Meeting Minutes	Kaitlyn Wood	<a href="mailto:kaitlyn@ffcccla.org">kaitlyn@ffcccla.org</a>
State Officer Visits	Wendi Hilleman	<a href="mailto:flafcccla@yahoo.com">flafcccla@yahoo.com</a>





# PLUG INTO MEMBERSHIP





**Bay County**  [E-Mail Me!](#)

**Polk County**  [E-Mail Me!](#)

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